



You are invited to attend a webinar, presented to you by the Louisville Energy Alliance.

Financing Your Energy Improvement Projects

Thursday, January 28, 2021

11:30-12:15 p.m. EST

Register at: <https://tinyurl.com/LEAwebinar2021>.

DID YOU KNOW THAT THE LOUISVILLE METRO GOVERNMENT OFFERS A PROGRAM THAT HELPS PROPERTY OWNERS TO FINANCE ENERGY EFFICIENCY, RENEWABLE ENERGY AND WATER CONSERVATION MEASURES?

Attend this webinar for information on Louisville's [Energy Project Assessment District \(EPAD\) program](#), a tool that allows non-residential property owners to finance up to 100% of an energy project's cost with favorable terms. Private loans are repaid through a voluntary assessment that is administered by the Jefferson County Sheriff in the same manner as a property tax bill. This allows property owners to secure more favorable financing terms than with traditional financing mechanisms.

EPAD financing over an extended term provides a means for businesses and non-profit agencies to pay for enhancements through savings, basically creating a net neutral financial situation that allows the owner to make building infrastructure improvements without the cash outlay.

DO YOU KNOW A BUILDING OR PROJECT THAT IS ENERGY EFFICIENT OR HIGH-PERFORMANCE THAT SHOULD BE RECOGNIZED?

This webinar will also highlight the opportunity to be recognized through the annual [Kilowatt Crackdown awards](#), presented by the Louisville Energy Alliance. Guests learn how Michigan companies are successfully reducing their energy costs while maintaining occupant comfort & increasing productivity. The summit explores different approaches by corporations, small business, non-profit, governmental and educational institutions.

Awards are based on energy efficiency from January 2020-December 2020 (Best Performer) and January 2019-December 2020 (Most Improved). Nominations are being accepted through February 28, 2021.

Any for-profit or non-profit building that can be entered into Portfolio Manager is eligible to participate, regardless of whether it is eligible to earn ENERGY STAR Certification. Participation is limited to buildings located in the Louisville Metropolitan Statistical Area (MSA) that includes the Kentucky counties of Jefferson, Bullitt, Spencer, Shelby, Henry, Oldham, and Trimble. Eligible Indiana counties include Clark, Scott, Floyd, Harrison and Washington County.

Visit www.louisvilleenergyalliance.org to learn more about the LEA.